

2022 DIPLOMA AND ADVANCED DIPLOMA FEE RATES		STUDENT TUITION FEES						
Department	Construction - VET	ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
National Course Code	BSB50620	Cost Per Scheduled Contact Hour (SCH)					\$8.08	
Course Name	Diploma of Marketing and Communication	Course Fee for a Government Subsidised Student up to					\$5,500.00	
Campus	Preston	INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
		Cost Per Scheduled Contact Hour (SCH)					\$11.02	
		Course Fee for Non-Subsidised Student up to					\$7,500.00	
* CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date		Mode of Delivery:		Face to Face	Blended			
* EFTSL : Equivalent Full Time Student Load								
Skills recognition will be charged at the Government Subsidised rate								
Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised \$	Fees - Non Government Subsidised \$	Planned Start Date	Planned End Date	Indicative Census Date
BSBFIN501	Manage budgets and financial plans	0.0515	70	\$565.60	\$771.40	03-Oct-22	02-Dec-22	19-Oct-22
BSBMKG542	Establish and monitor the marketing mix	0.0441	60	\$484.80	\$661.20	18-Jul-22	16-Sep-22	03-Aug-22
BSBMKG543	Plan and interpret market research	0.0368	50	\$404.00	\$551.00	18-Jul-22	16-Sep-22	03-Aug-22
BSBMKG545	Conduct marketing audits	0.0294	40	\$323.20	\$440.80	03-Oct-22	02-Dec-22	19-Oct-22
BSBMKG546	Develop social media engagement plans	0.0368	50	\$404.00	\$551.00	03-Oct-22	02-Dec-22	19-Oct-22
BSBMKG552	Design and develop marketing communication plans	0.0441	60	\$484.80	\$661.20	18-Jul-22	16-Sep-22	03-Aug-22
BSBMKG555	Write persuasive copy	0.0368	50	\$404.00	\$551.00	18-Jul-22	16-Sep-22	03-Aug-22
BSBMKG626	Develop advertising campaigns	0.0441	60	\$484.80	\$661.20	03-Oct-22	02-Dec-22	19-Oct-22
BSBMKG627	Execute advertising campaigns	0.0515	70	\$565.60	\$771.40	03-Oct-22	02-Dec-22	19-Oct-22
BSBOPS505	Manage organisational customer service	0.0294	40	\$323.20	\$440.80	03-Oct-22	02-Dec-22	19-Oct-22
BSBPMG430	Undertake project work	0.0441	60	\$484.80	\$661.20	18-Jul-22	16-Sep-22	03-Aug-22
BSBMKG541	Identify and evaluate marketing opportunities	0.0515	70	\$565.60	\$771.40	18-Jul-22	16-Sep-22	03-Aug-22