

2021 DIPLOMA AND ADVANCED DIPLOMA FEE RATES

DEPARTMENT: BUSINESS MANAGEMENT & FINANCE
 National Course Code: BSB61315
 Course Name: Advanced Diploma of Marketing and Communication

STUDENT TUITION FEES			
ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION(SR) FEES	
Cost Per Scheduled Contact Hour(SCH)	\$7.00	Cost Per Scheduled Contact Hour(SCH)	\$7.00
Course Fee for a Government Subsidised Student up to	\$4,550		
INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION (SR) FEES	
Cost Per Scheduled Contact Hour(SCH) for Non Government Subsidised Student	\$10.53	Students Ineligible for a Government Subsidised Place-Cost Per Scheduled Contact Hour	\$7.00
Course Fee for a Non Government Subsidised Student up to*	\$6,850		

*CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date

*EFTSL : Equivalent Full Time Student Load

Mode of Deliver Classroom Based, Flexible Delivery(Only for Select Courses or Units of Study)

Skills Recognition - Additional Census date for all Skills Recognition are 30-03-21 and 29-11-2021

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
BSBADV602	Develop an advertising campaign	0.0462	60	\$420.00	\$631.80	\$420.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21
BSBADV604	Execute an advertising campaign	0.0538	70	\$490.00	\$737.10	\$490.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21
BSBCRT501	Originate and develop concepts	0.0231	30	\$210.00	\$315.90	\$210.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMGT616	Develop and implement strategic plans	0.0615	80	\$560.00	\$842.40	\$560.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMKG603	MANAGE THE MARKETING PROCESS	0.0385	50	\$350.00	\$526.50	\$350.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMKG605	EVALUATE INTERNATIONAL MARKETING OPPORTUNITIES	0.0462	60	\$420.00	\$631.80	\$420.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMKG607	Manage market research	0.0385	50	\$350.00	\$526.50	\$350.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMKG608	Develop organisational marketing objectives	0.0462	60	\$420.00	\$631.80	\$420.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21
BSBMKG609	DEVELOP A MARKETING PLAN	0.0385	50	\$350.00	\$526.50	\$350.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21
BSBR501	Manage risk	0.0462	60	\$420.00	\$631.80	\$420.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21
BSBDES602	Research global design trends	0.0231	30	\$210.00	\$315.90	\$210.00	Preston	01-Feb-21	02-Apr-21	15-Mar-21
							Preston	19-Jul-21	17-Sep-21	15-Aug-21
BSBMKG611	Manage measurement of marketing effectiveness	0.0385	50	\$350.00	\$526.50	\$350.00	Preston	19-Apr-21	18-Jun-21	15-May-21
							Preston	04-Oct-21	03-Dec-21	15-Oct-21