

2020 DIPLOMA AND ADVANCED DIPLOMA FEE RATES

DEPARTMENT: BUSINESS MANAGEMENT & FINANCE
 National Course Code: BSB61315
 Course Name: Advanced Diploma of Marketing and Communication

STUDENT TUITION FEES			
ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION(SR) FEES	
Cost Per Scheduled Contact Hour(SCH)	\$6.69	Cost Per Scheduled Contact Hour(SCH)	\$6.69
Course Fee for a Government Subsidised Student up to	\$4,350		
INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION (SR) FEES	
Cost Per Scheduled Contact Hour(SCH) for Non Government Subsidised Student	\$10.07	Students Ineligible for a Government Subsidised Place-Cost Per Scheduled Contact Hour	\$6.69
Course Fee for a Non Government Subsidised Student up to*	\$6,550		

*CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date

*EFTSL : Equivalent Full Time Student Load

Mode of Deliver Classroom Based, Flexible Delivery(Only for Select Courses or Units of Study)

Skills Recognition - Additional Census date for all Skills Recognition are 30-03-20 and 29-11-2020

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
BSBADV602	Develop an advertising campaign	0.0462	60	\$401.40	\$604.20	\$401.40	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBADV604	Execute an advertising campaign	0.0538	70	\$468.30	\$704.90	\$468.30	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBCRT501	Originate and develop concepts	0.0231	30	\$200.70	\$302.10	\$200.70	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20
BSBMGT616	Develop and implement strategic plans	0.0615	80	\$535.20	\$805.60	\$535.20	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBMKG603	MANAGE THE MARKETING PROCESS	0.0385	50	\$334.50	\$503.50	\$334.50	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20
BSBMKG605	EVALUATE INTERNATIONAL MARKETING OPPORTUNITIES	0.0462	60	\$401.40	\$604.20	\$401.40	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBMKG607	Manage market research	0.0385	50	\$334.50	\$503.50	\$334.50	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20
BSBMKG608	Develop organisational marketing objectives	0.0462	60	\$401.40	\$604.20	\$401.40	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20
BSBMKG609	DEVELOP A MARKETING PLAN	0.0385	50	\$334.50	\$503.50	\$334.50	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBR501	Manage risk	0.0462	60	\$401.40	\$604.20	\$401.40	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20
BSBADV605	EVALUATE CAMPAIGN EFFECTIVENESS	0.0462	60	\$401.40	\$604.20	\$401.40	Preston	20-Apr-20	19-Jun-20	15-May-20
							Preston	05-Oct-20	04-Dec-20	15-Nov-20
BSBDIV601	Develop and implement diversity policy	0.0538	70	\$468.30	\$704.90	\$468.30	Preston	03-Feb-20	17-Apr-20	15-Mar-20
							Preston	13-Jul-20	18-Sep-20	15-Aug-20