



BACHELOR OF HOSPITALITY MANAGEMENT

ASSOCIATE DEGREE OF BACHELOR OF HOSPITALITY MANAGEMENT

Current Course Structure as approved by TEQSA for 2018-2021

		Semester 1				Semester 2			
Year 1		BHM101 Introduction to the Hospitality Industry	BHM102 Foundations of IT	BHM103 Marketing Principles	BHM104 Effective Business enquiry and communication	BHM105 Accounting for Managers	BHM106 Accommodation Management	BHM107 Foundations of Business	BHM108 Food & Beverage Operations
Year 2	AQF level 6	BHM201 Management Fundamentals	BHM202 Food & Beverage Management	Elective 1 (must be a 2nd year or 3rd year subject)	BHM203 Event Management	BHM204 Hospitality Law	BHM205 People & Culture	BHM206 Financial management	Elective 2 (must be a 2nd year or 3rd year subject)
Year 3	AQF level 7	Elective 3 (Must be a 3rd year subject)	BHM301 Hospitality Research	BHM302 Revenue Management	BHM303 Capstone 1	BHM304 Economics	Elective 4 (Must be a 3rd year subject)	BHM305 Emerging Trends in Hospitality	BHM306 Capstone 2

LEGEND

Core	Elective
	

*Electives Continued
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Electives Consist of:

- ▶ BHM310 Sustainable Procurement in Hospitality - 3rd Year
- ▶ BHM311 Services Management - 3rd Year
- ▶ BHM312 Destination Marketing - 3rd Year

Students can also take the following electives:

- ▶ 2nd year electives - Subjects from other degrees may be taken as an elective for the Bachelor of Hospitality Management providing that they meet the AQF year level requirements i.e. you must take an approved 2nd year (AQF level 6) OR 3rd year (AQF level 7) subject. e.g. you may choose BBS211 Design Thinking (from the Bachelor of Business Degree)
- ▶ 3rd year electives -Subjects from other degrees may be taken as an elective for the Bachelor of Hospitality Management providing that they meet the AQF year level requirement i.e. you must take a 3rd year (AQF level 7) subject e.g. you may choose BBS307 Business Strategy (from the Bachelor of Business Degree)

LEGEND

Core	Elective
