

## 2019 DIPLOMA AND ADVANCED DIPLOMA FEE RATES

SCHOOL: BUSINESS, INNOVATION & ENTREPREURSHIP  
 DEPARTMENT: BUSINESS MANAGEMENT AND FINANCE  
 National Course Code: BSB52415  
 Course Name: DIPLOMA OF MARKETING AND COMMUNICATION

STUDENT TUITION FEES			
<b>ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE</b>		<b>ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION(SR) FEES</b>	
Cost Per Scheduled Contact Hour(SCH)	\$6.66	Cost Per Scheduled Contact Hour(SCH)	\$6.66
Course Fee for a Government Subsidised Student up to	\$4,200		
<b>INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE</b>		<b>INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION (SR) FEES</b>	
Cost Per Scheduled Contact Hour(SCH) for Non Government Subsidised Student	\$9.52	Students Ineligible for a Government Subsidised Place-Cost Per Scheduled Conta	\$6.66
Course Fee for a Non Government Subsidised Student up to*	\$6,000		

\*CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date

\*EFTSL : Equivalent Full Time Student Load

Mode of Deliver Classroom Based, Flexible Delivery(Only for Select Courses or Units of Study)

Skills Recognition - Additional Census date for all Skills Recognition are 30-03-19 and 29-11-2019

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
BSBEBU501	Investigate and design e-business solutions	0.0397	50	\$333.00	\$476.00	\$333.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBFIA501	Report on finances related to international business	0.0556	70	\$466.20	\$666.40	\$466.20	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG501	Identify and evaluate marketing opportunities	0.0556	70	\$466.20	\$666.40	\$466.20	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG502	Establish and adjust the marketing mix	0.0476	60	\$399.60	\$571.20	\$399.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG507	Interpret market trends and developments	0.0397	50	\$333.00	\$476.00	\$333.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG510	Plan e-marketing communications	0.0159	20	\$133.20	\$190.40	\$133.20	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG514	Implement and monitor marketing activities	0.0397	50	\$333.00	\$476.00	\$333.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG515	Conduct a marketing audit	0.0317	40	\$266.40	\$380.80	\$266.40	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG523	Design and develop an integrated marketing communication plan	0.0476	60	\$399.60	\$571.20	\$399.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBMKG527	Plan social media engagement	0.0397	50	\$333.00	\$476.00	\$333.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBPMG522	Undertake project work	0.0476	60	\$399.60	\$571.20	\$399.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19
BSBWRT501	Write persuasive copy	0.0397	50	\$333.00	\$476.00	\$333.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	10-Jul-19	05-Dec-19	15-Aug-19
							Preston	15-May-19	30-Nov-19	15-Jul-19