

2019 DIPLOMA AND ADVANCED DIPLOMA FEE RATES

SCHOOL: BUSINESS, INNOVATION & ENTREPRENEURSHIP
 DEPARTMENT: BUSINESS MANAGEMENT & FINANCE
 National Course Code: BSB61315
 Course Name: Advanced Diploma of Marketing and Communication

STUDENT TUITION FEES			
ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION(SR) FEES	
Cost Per Scheduled Contact Hour(SCH)	\$6.46	Cost Per Scheduled Contact Hour(SCH)	\$6.46
Course Fee for a Government Subsidised Student up to	\$4,200		
INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE		INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE - SKILLS RECOGNITION (SR) FEES	
Cost Per Scheduled Contact Hour(SCH) for Non Government Subsidised Student	\$9.69	Students Ineligible for a Government Subsidised Place-Cost Per Scheduled Cont	\$6.46
Course Fee for a Non Government Subsidised Student up to*	\$6,300		

*CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date
 *EFTSL : Equivalent Full Time Student Load

Mode of Deliver Classroom Based, Flexible Delivery(Only for Select Courses or Units of Study)
 Skills Recognition - Additional Census date for all Skills Recognition are 30-03-19 and 29-11-2019

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
BSBADV602	Develop an advertising campaign	0.0462	60	\$387.60	\$581.40	\$387.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBADV604	Execute an advertising campaign	0.0538	70	\$452.20	\$678.30	\$452.20	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBCRT501	Originate and develop concepts	0.0231	30	\$193.80	\$290.70	\$193.80	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBDES602	Research global design trends	0.0231	30	\$193.80	\$290.70	\$193.80	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMGT616	Develop and implement strategic plans	0.0615	80	\$516.80	\$775.20	\$516.80	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMKG603	MANAGE THE MARKETING PROCESS	0.0385	50	\$323.00	\$484.50	\$323.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMKG605	EVALUATE INTERNATIONAL MARKETING OPPORTUNITIES	0.0462	60	\$387.60	\$581.40	\$387.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMKG607	Manage market research	0.0385	50	\$323.00	\$484.50	\$323.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMKG608	Develop organisational marketing objectives	0.0462	60	\$387.60	\$581.40	\$387.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19

Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised Students (\$)	Fees - Non Government Subsidised Student (\$)	SR Fees for Government Subsidised Student (\$)	Campus	Start Date	End Date	Census Date
BSBMKG609	DEVELOP A MARKETING PLAN	0.0385	50	\$323.00	\$484.50	\$323.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBMKG611	Manage measurement of marketing effectiveness	0.0385	50	\$323.00	\$484.50	\$323.00	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19
BSBRK501	Manage risk	0.0462	60	\$387.60	\$581.40	\$387.60	Preston	04-Feb-19	21-Jun-19	15-Mar-19
							Preston	08-Jul-19	30-May-20	15-Sep-19
							Preston	04-Apr-19	30-Mar-20	15-Jul-19